

4 WEEKS OF FUN-DRAISING PLAN

WEEK 1

1

Pick a date and sign up to Shave for a Cure at shaveforacure.co.nz

Set up your page with a photo and message about why you are supporting Leukaemia & Blood Cancer New Zealand (LBC).

2

Ask if anyone is keen to sign up and brave a Shave with you and make your own team.

3

Email your friends, family, colleagues and club members the link to your fundraising page.

Where will your Shave take place? It could be in your lunchroom, boardroom or club rooms!

4

Place posters up around your workplace or club rooms.

Have fun!

5

Seek support from local businesses for items for events e.g. raffle prizes.

Confirm other resources needed for events. Ring the team at LBC if you need any help!

6

7

Promote your fundraising efforts to friends and family.

WEEK 2

8

Promote your Shave event at the weekly staff meeting or group meeting. Explain why it is so important to fundraise.

Got all the resources you need? Have you checked out the Shave for a Cure website?

9

Get competitive!

Challenge your colleagues, another branch or other club/group to see who can raise the most money.

10

Ask to include details of your Shave in the office or club newsletter.

11

How is the planning coming along?

Ask for help if you need it.

12

Your local Farmers store might be hosting a Shave during 19-25 March! Call the LBC team to check dates and locations.

13

Have more fun!

14

Keep promoting and sharing your events and Shave date – word of mouth, social media, friends and family.

WEEK 3

15

Keep having fun...

16

Remind people on social media why you are doing this along with a 'before' photo of your hair!

Don't forget to include your link for donations and the hashtag [#shavenz](https://twitter.com/shavenz).

17

Check the leaderboard at shaveforacure.co.nz to see where you or your workplace/community group is sitting.

18

Make sure all items needed for your event are sourced e.g. sausages, raffle prizes or shave equipment.

19

20

Remind your friends and family about your fundraising.

21

WEEK 4

22

Fundraising event week.

You are almost there!

23

Another mention in the staff or club meeting about upcoming events.

Place new posters up on the day of the event saying –

THE EVENT IS TODAY, COME JOIN US!

24

It's nearly Shave week!

25

Last push on social media for donations.

Send another email to friends and family with your fundraising page link.

26

Make sure all your fundraising is banked on your page so you can get nearer the top of your leaderboard! Check out shaveforacure.co.nz/tips-ideas/faqs for banking information.

27

THANK YOU!

28

Celebrate all your efforts – congratulations on raising money for LBC.

You're awesome!

WEEK 5

It's Shave Week — let the fun begin...

Don't forget to post a photo or video of your Shave on social media to get those final donations rolling in!

#shavenz



our mission is to care, our vision is to cure