

# 4 WEEKS OF FUN-DRAISING PLAN

WEEK 1

**1**

Pick a date and sign up to Shave for a Cure at [shaveforcure.co.nz](http://shaveforcure.co.nz)

Set up your page with a photo and message about why you are supporting Leukaemia & Blood Cancer New Zealand (LBC).

**2**

Post your fundraising page link to social media. Don't forget the hashtag [#shavenz](https://twitter.com/shavenz).

Decide how you will fundraise and start planning. See fundraising tips at [shaveforcure.co.nz](http://shaveforcure.co.nz)

**3**

Email your friends and family the link to your fundraising page asking for their support.

Ask if anyone is keen to sign up and brave a Shave with you and make your own team!

**4**

Check if you can put up posters around your workplace or uni.

**Have fun!**

**5**

Seek support from local businesses for items for events e.g. raffle prizes.

Confirm other resources needed for events. Ring the team at LBC if you need any help!

**6**

Promote your fundraising efforts at your weekend activities. Share at your sports club or local clubs.

**7**

Promote your fundraising efforts to friends and family.

WEEK 2

**8**

Keep planning your fundraising event. Have you got enough help?

Got all the resources you need? Have you checked out the Shave for a Cure website?

**9**

Have you got your location for the Shave organised?

Your local Farmers store might be hosting a Shave during 19-25 March! Call the LBC team to check dates and locations.

**10**

Ask friends and family to share details about your Shave event at their workplace.

**11**

Keep promoting and sharing your events and Shave date – word of mouth, social media, friends and family.

Ask for help if you need it.

**12**

**Have more fun!**

**13**

**14**

WEEK 3

**15**

**Keep having fun!**

**16**

Remind people on social media why you are doing this along with a 'before' photo of your hair!

Don't forget to include your link for donations and the hashtag [#shavenz](https://twitter.com/shavenz).

**17**

Check the leaderboard on [shaveforcure.co.nz](http://shaveforcure.co.nz) to see where you are sitting.

**18**

Make sure all items needed for your events are sourced e.g. sausages, raffle prizes or shave equipment.

**19**

**20**

Remind your friends and family at your sports club or local clubs.

**21**

WEEK 4

**22**

Fundraising event week.

**You are almost there!**

**23**

Place up new posters on the day of the event saying –

**THE EVENT IS TODAY, COME JOIN US!**

**24**

**It's nearly Shave week!**

**25**

Last push on social media for donations.

Send another email to friends and family with your fundraising page link.

**26**

Make sure all your fundraising is banked on your page so you can appear on the leaderboard!

Check out [shaveforcure.co.nz/tips-ideas/faqs](http://shaveforcure.co.nz/tips-ideas/faqs) for banking information.

**27**

**THANK YOU!**

**28**

Celebrate all your efforts – congratulations on raising money for LBC.

**You're awesome!**

WEEK 5

**It's Shave Week – let the fun begin...**

Don't forget to post a photo or video of your Shave on social media to get those final donations rolling in!

[#shavenz](https://twitter.com/shavenz)



our mission is to care, our vision is to cure