

4 WEEKS OF FUN – DRAISING FOR YOUR SCHOOL

WEEK 1

1
Pick a date and sign up to Shave for a Cure at shaveforcure.co.nz
Set up your page with a photo and message about why you are supporting Leukaemia & Blood Cancer New Zealand (LBC).

2
Post your fundraising page link to social media. Don't forget the hashtag [#shavenz](https://www.instagram.com/shavenz).
Decide how you will fundraise and start planning. See fundraising tips at shaveforcure.co.nz

3
Get permission to host an event at school, e.g. mufti day, sausage sizzle etc, and lock in dates for those events.
Place posters up around your school.

4
Email your friends and family the link to your fundraising page asking for their support.
Get your peers to sign up to Shave and join your team!

5
Seek support from local businesses for items for events e.g. raffle prizes.

6
Promote your fundraising efforts at Saturday sports.

7
Confirm other resources needed for events. Ring the team at LBC if you need any help!

WEEK 2

8
Ask to speak about your Shave event at assembly. Explain why it is so important to fundraise.

9
Get competitive!
Challenge a teacher or another class to see who can raise the most money.

10
Ask your school if they can send an email to parents about your Shave date/Crazy Hair Day with your fundraising link or include details in the school newsletter.

11
Keep promoting and sharing your events and Shave date – word of mouth, social media, friends and family.
Ask for help if you need it.

12
Have fun!

13

14
Got all the resources you need? Have you checked out the Shave for a Cure website?

WEEK 3

15
Keep having fun...

16
Remind people on social media why you are doing this along with a 'before' photo of your hair!
Don't forget to include your link for donations and the hashtag [#shavenz](https://www.instagram.com/shavenz).

17
Check the leaderboard on shaveforcure.co.nz to see where you or your school is sitting.

18
Make sure all items needed for your events are sourced e.g. sausages or raffle prizes or Crazy Hair Day hair ties/glitter/headbands, etc. or shave equipment.

19
Make sure all help for the events is locked in.

20
Remind your friends and family at Saturday sports about your fundraising.

21

WEEK 4

22
Fundraising event week.
You are almost there!

23
Another mention in assembly or the staff room about your upcoming events.
Place new posters up on the day of the event saying –
THE EVENT IS TODAY, COME JOIN US!

24
It's nearly Shave week!

25
Last push on social media for donations.
Send another email to friends and family with your fundraising page link.

26
Make sure all your fundraising is banked on your page so you can get nearer the top of the School leaderboard!
Check out shaveforcure.co.nz/tips-ideas/faqs for banking information.

27
THANK YOU!

28
Celebrate all your efforts – congratulations on raising money for LBC.
You're awesome!

WEEK 5

It's Shave Week or Crazy Hair Day – let the fun begin...

Don't forget to post a photo or video of your Shave on social media to get those final donations rolling in!

[#shavenz](https://www.instagram.com/shavenz)



our mission is to care, our vision is to cure